# Ideation Report Template

# Project Title: Ecommerce Website.

## 1. Introduction

Create an ecommerce site that allows users to make order for items and delivery services as well, also have a section that covers for flight booking services, visa processing and abroad study. The website should give the company a competitive advantage in the market as users will be able to track orders in real time.

# 2. Expected List of Features

1. Make reservation
2. Book flights
3. Make enquires
4. Order items from various stores
5. Track order
6. Make payment

# 3. Market Survey

Web sites that might have similar ideas.

<https://www.jumia.com.ng/>

<https://www.konga.com/>

<https://www.aliexpress.com/>

<https://jiji.ng/>

# 4. References

https://invoice.ng/blog/how-to-start-ecommerce-business-in-nigeria/